

## Profile of Principal



***Prof.(Dr.) Ramesh Chandra Rath***

*MA, MBA, PGDPM, PhD. D.Litt.*

### ***Specialisation***

- *Marketing and HR*

### ***Area of Research:***

- *(D.Litt. level) Organizational Behaviour and Criminology*
- *(PhD. Level) Green Marketing & Supply Chain Management*

### ***PhD. Thesis***

- *Title: An Impact of Testing of Response Model of Green Supply Chain Management in Asia: Emerging Cross Sectional Analysis of Green Product Production & its Promotion.*

### ***D.Litt. Thesis***

- *Title: Crime as the way of Drawing Attention and it's precaution for criminal Behaviour*

### ***Publication***

- *International Journal with 42 number of publications [Published in Scopus indexed Journal: 9), Published in Springer: 2 (Scopus Indexed), Published in IEEE: 5 (Scopus Indexed), SCI: 8), Research Gate: 3, Published in SAGE: 03, UGC and UGC Care Listed: 4 and Others: 8], and*
- *National Journal: 37*
- *Periodicals: 8*
- *Conference Paper: 14*
- *Conference Proceedings: 12*
- *Books: 2*
- *Book Chapter: 4*
- *Research Paper Reviewed: 47*

## **Member in Professional Bodies/Journal**

- *Member in Board of Editorial Board in International Journal of Engineering and Core Management(IJECM)*
- *Member in Board of Editorial Board in International Journal of Business Economics and Management(IJBER)*
- *Member in All India Management Association (AIMA)*
- *Member in Technical Review Committee of Centre of Marketing Management and Emerging Economics Emerging (CMEE), IIML Noida, New Delhi*
- *Member of UNICEF*
- *Member of PETA*

## **Guidance**

- *Ph.D.-05 (Awarded)*
- *PhD Guided -(Continuing)-13*
- *Project:150 (MBA Level)*
- *Projects-200(BBA Level)*
- *Project -7 (Sponsored)*
- *PhD Thesis Examined :-65 (External Examiner)*
- *Springer Research Paper -4 (Reviewed)*

## **External Examiner (Ph.D.)**

- *Examined PhD. Thesis of Ms. RUBELA (Ref. No 22702/PhD.K4/ Commerce (Ref. No. 22702/Ph.D. K 4/Commerce/Part Time/October 2016) Dated: 1st June 2022, thesis entitled as “A Study on Health Insurance Schemes and The Perception Of Policy Holders in Select Districts of Tamil Nadu” Under Bharathi Darshan University, Tirruchirappali, Tamil Nadu India)*
- *Examined PhD. Thesis of Mrs. L. Kalai Laxmi in Management with topic entitled “A Study of Emotional Intelligence of Academic Staff with Special Reference to Arts and Science colleges at Thanjavur District” Under Bharathi Darshan University , Tirruchirappali, Tamil Nadu (India)*
- *Examined PhD. Thesis of V.ANBALAGBAN in commerce with topic entitled “The Effect of Service quality of the Selected Public Sector banks in Tiruvaruar District” Under Bharathi Darshan University , Tirruchirappali, Tamil Nadu (India)*
- *Examined PhD. Thesis of Mrs. Jeon Mithily in Management with topic entitled “Organizational Commitment and Jib Performance; A Study in Employees Perception Behaviour and Satisfaction with Special Reference to Neyveli Lignite corporation limited Neyveli” Under Bharathi Darshan University Tamil Nadu (India)*
- *Examined PhD. Thesis of R.VINAYAGARMOORTHY in Management with topic entitled “A Study On the Problem Faced by Handloom Weavers in Co-operative Societies with special reference to Tirruchirappali District” Under Bharathi Darshan University Tamil Nadu (India)*
- *Examined PhD. Thesis of C. KUMARAN in Management with topic entitled “ a Study on HRM Practices in Tamil Nadu state Transport Corporation with references to Kumbhakonam Division –I a Study on the Customer Attitude towards small Cars, in Tiruvarur District, Tamil Nadu” Under Bharathi Darshan University ,Tirruchirappali, Tamil Nadu (India)*
- *Examined PhD. Thesis of T.R Murali Daran in Commerce with topic entitled “A Study on the sales promotion Strategy of Selected Companies of FMCG in Thanjavur District” Under Bharathi Darshan University Tirruchirappali, Tamil Nadu (India)*

## **Invited for Resource Person**

- *Invited for a Resource Person for 3<sup>rd</sup> International Conference on Applications of Research Methodology in Qualitative Research, Organized by central University, Hyderabad, and Chennai from 17<sup>th</sup> September to 19<sup>th</sup> September 2021.*
- *Invited as a Resource Person for a Session Chair and Keynote Speaker for 6<sup>th</sup> International conference /Global talk on “**A Strategic Planning for a Sustainable Economic Development Local Tourism**” ,Organized by University of Unifacvest International , Brazil con 24<sup>th</sup> –26<sup>th</sup> November 2020*
- *Invited as a Resource Person for an International conference on the topic “Role of Research Methodology in Innovative Research work, Organized by Research Society and University of Piscal Science, Ukraine on from 18<sup>th</sup> -19<sup>th</sup> October 2020.*
- *Invited for a Resource Person for an International Conference on the topic entitles “ Shaping Peace Together for 21<sup>st</sup> Century”on the eve of International Peace day Organized by UNO and PRISAL Foundation Trust ,New Delhi on 21<sup>st</sup> September 2020*
- *Invited as a Resource Person for a national webinar organized by SCP Jain College Minjur, Chennai on the Topic “A Conceptual Frame work of Research Methodology for enhancing Teaching and Learning Process” on 6<sup>th</sup> June 2020.*
- *Invited as a Resource as a Session Chair of Key note Talk for an On line International webinar “The New Life in the Virtual World “on 28<sup>th</sup> June 2020 organized by KIIT, University, Bhubaneswar*
- *Invited as a Chief keynote Speaker for 4<sup>th</sup> International Conference of Global Scientific federation at Puri (India) on 6<sup>th</sup> November 2019 on the topic “ Application of Digital Research Technology for Research work in 21<sup>st</sup> Century”*
- *Invited for a session chair for the 4<sup>th</sup> social science congress Conference, organized by KIIT University Bhubaneswar ,Odisha from 27<sup>th</sup> December to 31<sup>st</sup> December 2018 , on the title / Focal Themes on “Impact of Digital Technology by Human beings”*
- *Invited for a Resource Person-Cum- key Note speaker for 4th International Conference of Scientific Federation of “**Recent Trends of Electrical and Electronics Engineer and Its Management**” in Barcelona city, Spain on July 26<sup>th</sup> and 27<sup>th</sup> July 2018*
- *Resource Person-Cum- key Note speaker for 3<sup>rd</sup> International Conference of Recent Trends of Research Technology (ICRTRT), Dehradun, on 24<sup>th</sup> February 2018.*
- *Resource person -cum- Member of Technical review committee for an “International Conference on Computational and Automation Engineering” scheduled from 7-9 Feb 2018, Amity university, Greater, Noida, New Delhi.*
- *Invited for a Keynote Speaker on the topic entitled “An analysis of Demonetization Policy and its impact on Indian Economic: Emerging Needs and Challenges” for 2<sup>nd</sup> International Industrial Conference: “DIDAC INDIA” at **Hall 5, Bombay Exhibition Centre, NESCO Complex, Gurgaon East, Mumbai** on 19<sup>th</sup> October 2017.*
- *Invited for a key note speaker for “**Recent Trends of Operational Practices of Modern Technology on Production Process**” on 4<sup>th</sup> International Conference of International Organization of Engineering and Management (IOEM) held at Hotel Regency, Kualampur on 21<sup>st</sup> April 2015*

## **Members in Board of Editors (International Journal / Conference / Publication)**

- *Member in Editorial Board Elsevier*
- *Members in Editorial Board of IJCEM*
- *Members in Editorial Board of IJBEMR*
- *Members in Editorial Board of IJSCM*
- *Members in Editorial Board of IJSER*
- *Members in Editorial Board ISIJ*
- *Members in Executive Board of IEOM*
- *Members in Executive Board of ICRIT*
- *Members in Technical Committee -ICRIT*
- *Members in Committee USICON -2019*
- *Members in Odisha Research Scholar Institution (ORSI), Bhubaneswar*
- *Member of Programme Committee ISCEES-2022, Ukraine*

### ***Projects/Seminar/Workshop/FDP/MDP etc. (Attended and Conducted )***

- *Seminar (National):10*
- *Seminar (International):12*
- *International Conference:17*
- *Workshop: 09*
- *FDP: 08*
- *MDP: 02*
- *Member in Technical Committee Reviewer:14*
- *PTV Member (NAAC/NBA)*
- *Patent Project: 7*

### ***Work Proficiency***

- *Coordinator /Director IQAC for NAAC/NBA*
- *PTV Member for NAAC/NBA*
- *Examination Controller*
- *Dean (R&D)*
- *Director/ Principal (Two times for 6 Years )*
- *International Resource Person*
- *Member of Board of Studies*
- *Syllabus framing (PhD and MBA)*
- *External Examiner for PhD thesis Examiner and Public VIVA*
- *Project Coordinator (PI)/ Research Funding*
- *Resource Person for National and International Conference*
- *Research Project (Funding)*

### ***Publication Details:***

*NB; See the PDF File*